



Coon Lake Improvement Association
P.O. Box 54
East Bethel, MN 55011
Board Meeting -Minutes
August 20, 2020

Attendees: Joe, Kayla, Rick, Lisa, Deb, Al, Becky, Kim, Karrie, Mary, Denise, Barb

Call to Order: 7:01PM Motion to call the meeting to order by Kayla, second by Lisa.

Approval of Agenda: Approval of August agenda (Karrie) Lisa motioned to approve, second by Kayla.

Secretary's Report: Approval of July minutes (Karrie) Motion to approve by Joe, Rick second.

Treasurer's Report: Approval of July report (Kayla) \$0.64 income, \$171.44 expense; Balance in all accounts \$138,762.06. Total Portfolio going up again. FYI – Treasurer Report is shown as of when dollars hit the bank. Rick motion to approve, Lisa second.

Old Business:

1. **CLIA ByLaws** (Lisa & Don)
Lisa and Don to finalize; then circulate final version to the BOD. Would like a Summary of Changes along with the ByLaws.
2. **Apparel program update** – Joe
Joe provided a summary of three vendors. Becky and Karrie to explore the options and bring a proposal back to the BOD next month. Joe to send info he has to Becky and Karrie. They will bring logos to the next meeting for the BOD to make the decision on what to go with.
Amazing Apparel (Kelly): not familiar with website
Brown and Bigalo: Stephanie Jenson: has website, she will fill via the website one order at a time.
Little Pepper Promo (Sandy):
Comment was made to get a sample of embroidery for each vendor as quality can vary as well as checking on start up costs or min purchase.
3. **Update on Anoka County initiatives (boat wash stations & Inspectors)** – Don
Weed Sticks – Emily Johnson, Anoka Conservation Dist. The price has gone down to \$195.25 for the first station and \$390.50 for the second station (result of a Grant that they received). They still need to obtain the necessary permits and approvals, so payments won't be due until Fall/Winter and install next Spring.

Inspector Hours – Glenn Fuchs, Natural Resources Specialist, Anoka Co Parks.
These are the hours from August 1st through Sept 8th. No Inspectors scheduled past Sept 8th as they lose the inspectors who go back to school.
 - County Park access: 140 hours, 50% falling on Saturday & Sundays
 - DNR (Thielen) access: 110 hours, 36% on Sat & Suns, they try to schedule coverage so the students don't overlap the DNR Inspectors in order to avoid double coverage.No definitive word on how much they will ultimately be charging us per our offer.
4. **Branding Initiative** – Joe
Decision that the apparel committee would also look at logo. As mentioned above, they will compile all logos current and proposed logos and bring back at the next meeting. Suggestion was to possibly do a Facebook poll on logo voting.

There are 4 know logos right now: Racoon that is used on the letterhead, Picture of lake on Facebook, cartoon racoon & racoon in the reeds.

5. **Coon Lake restoration and CLID - AL**

3.4 Acres discovered that have milfoil by DNR and still needed to be irradiated. It was in the cattails and lilly pads. This area was treated on Aug 4. CLID is continuing to work with DNR. They are looking into the far west arm – no one fishing due to many lilly pads. 4 lake associations teamed up looking at ways to present to DNR and grant righting for funding. We would need this plan to DNR and then we would act once it is approved.

Question came up about the Wild Celery and how much there is this year. Al said we can't treat it as it is a native plant.

New Business:

1. **Fall Meeting Oct 15**

An initial plan was circulated via email that was basically a drive through offering. People come in over 2-hour time slot 5-7 PM (sunset at 630PM). There will be different stations set up to allow social distancing and mask wearing.

People will first check in at the membership table. They would either be OK'd to proceed if they have already paid or pay their 2020 membership. Once they are officially paid and a member, they would get a ballot for voting. Other stations would include:

- Membership (Kim)
- Voting (Karrie)
- Volunteer (Don / Lisa)
- Book Sales (that team)
- Clothing (Joe, Kayla)
- Box Dinners (Al, Becky)

Discussion around food offerings. Decision was made, Becky is looking into this, to provide a 'box dinner'. Since there was no spring or summer meal offered, we want the membership to get a meal.

Don will be crafting an email that will go out by 9/14 with the Bylaws for the members to review prior to the meeting. Things in the communication include: maintain social distance, voting for officers and Bylaws, no raffle / giveaways (due to COVID), must be present to vote – no mail in or early voting allowed, remaining apparel will be 50% off, and Coon Lake Coffee Table book will be available for purchase. Also include in the email that a 'box dinner' will be provided.

We know of 7 members that do not have email addresses. For those, we will plan to mail the same info as provided in the email no later than 9/10. Everyone else will receive EMAIL ONLY communication. We will note in the email that if they wish for a paper mailing, please let us know. The intent is to save the cost of the paper mailings. Joe to coordinate posting this info on Facebook and website.

Joe has the sample ballot. Joe will also work with Paula to get an RSVP on the website to help us plan the number of meals.

It should be noted that Fall meeting is normally not a voting meeting, but since we did not have a spring meeting, the voting was moved to fall.

Final review of set up / flow will be on the Sept meeting agenda.

2. **CLIA Calendar**

Discussion around the CLIA calendars. Decision to discontinue was made due to not selling enough to break even and overall interest was falling off with people using more and more digital.

Consider doing a poll to see if there is interest in new forms, sizes etc.

3. **Cross Country Ski Trails**

Discussion around doing a CLIA sponsored Cross country Ski Trail in the West Arm. Karrie to look into signage, insurance and grooming and bring info to Sept meeting.

4. Coon Lake Coffee Table Book

Project Update:

Pdf is getting proofed...3 quotes...BOD to approve (if under \$5000)...Thinking there would be 200 books printed in the first run...88 pages long.

The book will be dedicated to Ken Johnson. Idea is to order online – Joe working with Paula on this. City of East Bethel will put some info in the fall newsletter about how to order. Can get more if you sell more than 200. Thinking the selling price is ~\$30. Hard cover. 9x12.

Marketing team plan to market beyond this area. CLIA sponsor the book.

Joe motion that everyone is informed and aware and keep committee moving. Kayla second.

5. Parking spots at boat launch

From Leon (CLID) need to figure out players on who controls and manages both launch sites and the number of parking spots. Would like to take pics of congestion the overflow parking causes, then consider a petition to improve it. There is a rumor that they are making Anoka co park into regional park. They could then create more parking, but does that lead to too many boats on the lake for safety? What can the lake handle as far as numbers of boats? Trying to find out players to know who can help this. If they allow more people to come on the lake...could they help cover the costs of weed removal? Trying to keep traffic on lake at a reasonable level. Want to avoid parking in neighborhood.

6. Review CLIA Membership form

Joe has minor updates as discussed in the meeting.

Committee Reports:

1. **Web Master** (Paula)
2. **Water Quality** (Arlan)
3. **Social** (Becky Beck)
4. **Publication / Social Media** (Denise / Jodi)
Newsletter – need articles. Due date mid sept. Team is need CLID and CLIA pictures for the Coon Lake coffee table book.
5. **Membership** (Eurg/Kim)
Update on last year's non-renewals by Rick. Some already paid, some paying, some phone numbers no longer working and some with messages left with no return call.
Working on a solution to collect online membership dues
6. **Apparel** (Becky / Karrie) See Above.
7. **Meat Raffle** (Joe)

Meeting Dates:

Board meetings: Sept 17, October 15, November 19, December 17
(Standing 3rd Thursday of each month)

Membership Meeting: Fall Meeting – October 15

Upcoming Events:

Miscellaneous:

Adjourn: 8:55 Joe motioned to adjourn, second by Kayla
