



Coon Lake Improvement Association

P.O. Box 54

East Bethel, MN 55011

Board Meeting -Agenda

September 10, 2020

Attendees: Don, Joe, Kayla, Al, Becky, Karrie, Deb, Dale

Call to Order: 7:01 PM

Approval of Agenda: **Approval of September agenda** (Karrie) Joe motioned, Kayla second. Approved

Secretary's Report: **Approval of August minutes** (Karrie) Kayla motioned, Deb second. Approved

Treasurer's Report: **Approval of August report** (Kayla) \$1,602.65 Income; \$56.44 Expense; Total Balance on hand \$144,358.47; Apparel inventory \$922.80; Joe motioned, Karrie second. Approved.

Old Business:

1. **CLIA ByLaws** (Lisa & Don)

Don to contact Lisa to send to Joe the final copy as well of a summary of changes. Needs to be emailed out by 9/16.

Joe to contact Kim/Mary to get list of ~7 people with no email and mail out; Karrie to mail out. Joe to draft cover letter to go with the email and paper copies.

2. **Apparel program update & Branding Initiative** (Becky & Karrie)

Becky and Karrie met; B&B is the preferred vendor. Embroidery is less expensive but could do screen printing but would need to bulk order. Talked about logos...thinking 'Coon Lake', Raccoon and Lake picture logo, "where the fun is". Can have a link on our website for ordering and shipping, connects to paypal for payment processing. B&B carries many brands to pick from and can do the graphic design with no additional cost to us. They can also ship in bulk or individual shipments. Becky and Karrie will bring more info to come at the next meeting. Current Apparel Inventory is 48 pieces. Decision made to reduce all on hand by 50% and sell at the fall meeting.

3. **Fall Meeting**

October 15th; 5-7 PM.

Canopy's available 1- Joe, 1- Kayla, 1- Karrie; each to bring incase of weather issues.

Tables for each booth will come from inside the center.

Hold people at booth / table until the next one is clear for social distancing.

Karrie to bring pens and wipes...others can bring if they have.

For the meal...Route 65 is doing a cheeseburger box dinner – cooking onsite in parking lot.

Dinner will be assembled in individual container. Burger, potato salad, baked beans, pickle and choc chip cookie. \$1800 / 100 people and 10 free gift card.

Invite email will have an RSVP. Needs to know 2 weeks out. RSVP due back by Oct 1.

Becky to pick up bottled water.

Board to be here for set up by 3:30-4PM.

Joe to print some signs for tables

Membership – Kim

Voting – Karrie

Volunteer – Don/Lisa

Book sales – Barb, Denise, Paula

Merchandise – Kayla, Joe

Dinner – Al, Becky

Joe to motion to approve plan as described above, Deb second. Approved.

4. **Cross Country Ski Trails**

Current insurance is acceptable.

Costs that would include signage, lathe and the groomer would be <\$1,500.

Karrie to call Anoka county parks and rec – Jeff Perry 763-324-3409 to ensure no permit is needed.

Karrie to get lead time on equipment purchase.

Motion to explore cost outlay and investigation up to \$1500 made by Joe, Kayla second.

New Business:

1. **Online Membership renewal**

Joe and Paula looked into this and found a service called Cheddar Up.

We would host a page with them with separate catalogs; Membership form, sponsorship, book orders etc. Cost to CLIA is \$10 per month hosting fee.

Deposits can go right to the bank account. Kayal to work with Paula...could explore a 2nd bank account if desired.

Credit cards accepted with 3.5% fee; \$0.45 transaction fee.

Joe made motion to accept the Cheddar Up proposal to the board in the email that was distributed and pass along the fee to the purchaser, Karrie to second, approved.

The book sales will go through Cheddar Up which needs to be live Oct 1 to accept pre-launch orders. The board was advised and agreed with the sales price of \$30 per book.

2. **Membership for MN Lakes and Rivers**

Membership Fee is due and is based on membership \$150 per year based on our base. Agreed to renew.

3. **Membership update**

Somehow membership confusion happed with people being told they needed to renew which caused somepeople to double pay. Don to contact each of the 8 to see how to handle – could ‘rip up check’ or apply to 2021 membership.

4. **Wild Celery Grass**

A member contacted Don about the amount of wild celery grass. Don contacted DNR about a harvester that could skim the top of the water after the grass has been uprooted. The cost is ~\$12,000. DNR said as long as we are not cutting, it is OK to harvest. More discussion at next meeting.

5. **Removal of power / utility box**

Request by Coon Lake Beach resident to remove the power box.

Anoka County would need to look at this to see if equipment is obsolete.

Would like an alternative plan if we have a heavy snow and need to put them back in.

Al to call Jeff and follow up with CLIA, CLID and Coon Lake Beach rep Dale.

Committee Reports:

1. **Web Master** (Paula) Will post fall meeting with RSVP

2. **Water Quality** (Arlan)

3. **Social** (Becky)

4. **Publication / Social Media** (Denise / Jodi) Jodi to post on FB; Denise working on newsletter

5. **Membership** (Kim)

6. **Apparel** (Becky / Karrie) see above

7. **Meat Raffle** (Joe) Lost a team captain; Need help in this area, but want to keep people safe. 13 rounds down to 6 rounds. Joe to send an email out to the team on status. Will include this topic at the volunteer tent.

8. **CLID** (Al)

Meeting Dates:

Board meetings: Sept 17, October 15, November 19, December 17
(Standing 3rd Thursday of each month)

Membership Meeting: Fall Meeting – October 15

Upcoming Events: Fall Meeting Oct 15th

Miscellaneous:

Adjourn: Motion made by Karrie, second by Kayla. Approved. 8:23 PM
